

## Your Staff - Your First Point of Contact

The most effective and least expensive method of marketing Paragon CRT® Corneal Refractive Therapy is optimization of staff utilization. The first contact a patient has with your office is with your front office personnel. Every staff member should be trained to answer at least the basic questions relating to Paragon CRT, such as: what is Paragon CRT, can everyone wear Paragon CRT, how much does it cost, etc.? Paragon Vision Sciences has developed a few tools and some suggestions to help you and your staff present Paragon CRT to your patients.

## Form the Team

**Paragon  
CRT office  
coordinator**

As the practitioner concentrates on the technical aspects of successful fitting of Paragon CRT, it is important the staff be prepared as well. It is a good idea to select a Paragon *CRT Office Coordinator*. This individual will spearhead the internal and external marketing effort and is responsible for implementing the process required to create leads and turn each inquiry into a success for your patient and your practice, even if their choice is not Paragon CRT. The Paragon CRT Office Coordinator will become the expert at answering patient inquiries, set-up the internal marketing tools, coordinate patient seminars and administrate the marketing plan under the guidance of the practitioner as marketing efforts expand.

**Fit a staff  
member**

This individual should possess strong organizational skills, excellent communication skills and, ideally, sales skills. Most importantly, he/she should appreciate the benefits of Corneal Refractive Therapy. This can be enhanced through personal experience, as it is a good idea for the Paragon CRT Office Coordinator to be among your first patients, if they are an appropriate candidate. In fact, the best marketing tool is having at least one successful Paragon CRT patient on your staff. An excited, successful Paragon CRT wearer will spread their enthusiasm to interested patients and consumers outside the practice as well.

To help, Paragon and your authorized laboratory offer a special program to provide Paragon CRT lenses for staff. Contact your authorized laboratory for information. Depending on your practice policy for offering eye care to staff members, you may want to consider reducing your fee as well.

**Staff  
incentive  
program**

You may also want to consider special incentives or spiffs for the Paragon CRT Office Coordinator, and other staff members as appropriate, for helping recruit patients for Corneal Refractive Therapy.

## An Effective Idea for Staff Incentives

An increasing number of practices are implementing the following incentive program. Upon checking-in at reception, each patient is provided the Paragon CRT patient brochure, *Introducing The Vision Correction Therapy That Works While You Sleep*.

“Good morning, Mrs. Smith, the doctor will be with you in about 15 minutes. While you’re waiting you may find it interesting to read about a recently FDA approved technology our practice is offering. It may be an appropriate vision correction option for you or a family member. If you have any questions, I’d be happy to assist you.”

As part of this program, many practitioners are permitting staff members to put their name or identifying mark discreetly on the back of the brochure. If the patient chooses Paragon CRT and is successful, a financial reward, called a “spiff”, is paid to the staff member. Generally the “spiff” is about 1% of the total fee (i.e. a \$1,000 fee = \$10 spiff). This program helps to ensure your patients are informed about the new product or technology that your office is offering. It supports practice revenue growth and compensates the staff for successful performance.

Once the Paragon CRT Office Coordinator is chosen, he/she and the practitioner should thoroughly review the contents of this manual and the entire Practice Enhancement Package, especially the *Integrating Paragon CRT Into Your Practice* video. This will help you formulate your plan to market Paragon CRT in your practice.

### **Staff Meeting**

**Staff and  
office  
preparation**

After you are familiar with the marketing tools and have established your Paragon CRT fee structure and your patient scheduling plans, it may be a good time to call a staff meeting. Depending on how you normally conduct your staff meetings, you may want to consider an after hours or early morning meeting. If outside of normal practice hours, give your staff as much notice as possible so they can make any necessary personal arrangements.

The Paragon CRT Office Coordinator should take an active role in planning and presenting at the meeting. The agenda should include:

- ◆ Viewing the *Paragon CRT Patient Information* video and the *Integrating Paragon CRT Into Your Practice* video
- ◆ What is Corneal Refractive Therapy?
  - How does it work?
  - What is the procedure?
  - Practice protocol for Paragon CRT
  - Any patient contracts or informed consent if used
- ◆ Who are candidates for Corneal Refractive Therapy?
  - How do we recognize them?
- ◆ Review the in-office marketing tools (video, patient brochures, posters, etc.)
  - Examine each piece and how it is used
- ◆ How to handle patient inquiries
  - Phone and in-office inquiries
  - Review Common Q&A and any follow-up forms/procedures
  - The importance of positive attitude and consistency in responses

- ◆ Being proactive in potential Paragon CRT patient communication
  - Distribution of Paragon CRT information
  - Reviewing refraction correction options with patients
- ◆ A review of Paragon CRT fee policy
  - Payment plans if available
  - Cancellation Policy (while used infrequently, it's important to have a policy prepared and presented to each prospective Paragon CRT patient)
  - How the fees compare to the cost of glasses or contact lenses
- ◆ Preview of Patient Seminars (if part of your plan) and external marketing plans
- ◆ Role of the Paragon CRT Office Coordinator and the role of each staff member
  - A review of any staff incentive programs, if applicable

### **Presenting the Paragon CRT Option**

The first step is to be sure your staff is comfortable with presenting Paragon CRT to your patients. Review the information in the first section of this manual on the first Paragon CRT focused staff meeting and be sure that all of the points are covered. You may wish to develop scripts and do some role-playing in your staff meetings to fine tune their patient communications skills. Keep in mind there are basically two kinds of verbal communication, *proactive* and *reactive*. Proactive is the more difficult of the two as it requires the staff member to find a way to initiate the conversation, but it is an important part of ensuring every appropriate patient considers the Paragon CRT system.

### **Proactive Communication**

**Give a brochure to every patient**

An example of a proactive approach is to have a staff member give a brochure and a brief explanation of Paragon CRT to the patient prior to the practitioner's entrance into the exam room. This staff member can also broach the subject of the cost and any financing options available. However, it is important that all comments concerning candidacy should be reserved until all the patient's information has been gathered and evaluated.

You may choose to hand a brochure to every potential patient as they leave the reception desk to wait for their appointment time. "Good morning, Mrs. Smith, the doctor will be with you in about 15 minutes. While you're waiting you may find it interesting to read about a recently FDA approved technology that our practice is offering. It may be an appropriate vision correction option for you or a family member. If you have any questions, I'd be happy to assist you. If you are interested, Dr. \_\_\_\_\_, can advise you on your eligibility." Even if Paragon CRT is not right for that patient, they may have a family member or friend who is a candidate.

### **Reactive Communication**

Reactive communication starts when the patient asks the first question about Paragon CRT. This can take place at any time during the examination process or may occur when the patient calls the office. In either case, take the time to

answer the patient's questions completely. Once all the patient's questions have been answered, you or your staff member can approach the subject of cost and available financing. Again, reserve comments concerning candidacy until all the patient's information has been gathered and evaluated.

Anyone who answers the telephone in your office should be able to answer basic questions the patient may ask. Paragon has created a "cheat" sheet that your front office staff can use, which will help them be consistent in their answers. (See *Patient Questions and Answers* in this section and the laminated sheet in this binder.) The answers on the cheat sheet can be customized to fit your practice. This cheat sheet should be placed where your telephone personnel can easily access it. Additional common questions and answers are also included. Your Paragon CRT Office Coordinator should be your in-house expert, however, take time to review these with your entire staff as well, so they know what to expect from inquisitive patients and how to respond.

If you are planning a Corneal Refractive Therapy seminar or offering a free screening, be sure that everyone is prepared to answer questions regarding the programs and complete the response sheet or set-up screening appointments.

### ***"Integrating CRT Into Your Practice" Video***

Paragon is pleased to have Dr. Walt West present this video. Dr. West is a well-known and respected speaker with special expertise in practice management. With a successful private practice that includes Corneal Refractive Therapy with Paragon CRT, Dr. West speaks from real world experience.

Review this video with your staff. There are several sections that you may want to go back to often. You will find many helpful hints and see examples of actual presentations to Paragon CRT patients. It will be easier to adapt the ideas from this manual and the video to your practice when you actually see them in action.

### **Patient Testimonial Book**

#### **Patient testimonials**

Word of mouth is one of the least expensive ways to promote your practice and Paragon CRT. Every time you see a successful Paragon CRT patient for a follow-up visit, ask them to supply their enthusiastic comments in writing. With these testimonials, develop a book for your reception room (a three-ring binder is fine). Each time you receive another positive comment, add it to the book. Those patients who have contributed will have fun looking for their comments, while your other patients will find the comments an excellent source of information. For more ideas and templates, refer to the *Paragon CRT Alumni/Referral "Friends and Family" Marketing Guide*.

With the purchase of your Paragon CRT Diagnostic Dispensing System, you will receive a complimentary Practice Management Kit. Your kit contains: consumer brochures (general and adolescent market), informational brochures, brochure stands, matching posters, a science poster and a smaller version used as an exam presentation tool. Along with the literature pieces, you are also receiving a consumer videotape. The tape is on a two-hour continuous loop. This should make playing it in your waiting room easier and more efficient.

The maroon colored consumer brochure is a great tool to have in the waiting room, exam rooms or anywhere in your office where patients will have time by themselves. Research shows that when left alone, most people will read whatever is placed in front of them. This brochure is a sales piece, designed to raise awareness and to get the patient to seek more information from you and your staff.

Once the patient has read the consumer brochure, have them move on to the navy blue, informational brochure (“Considering Contact Lens Corneal Refractive Therapy?”). This brochure is an FDA reviewed labeling document. It contains technical and in-depth information. Use this brochure in tandem with the consumer brochure to answer the more explicit questions patients may have.

**Brochure  
template**

If you prefer to use a customized brochure, a template has been included on your CD-Rom. The template is done in Microsoft Word and can be modified to reflect specific information about your fees structure, hours of operation and location. The text provided on the template is a combination of the text used in the other brochures you have in your kit.

**Consumer  
video**

The consumer video included in your kit contains patient testimonials along with an animated explanation of what Paragon CRT is and how it works. This is a good tool to use in the introduction of Paragon CRT to your staff as well. Whether you use the video in your waiting room or for the education of interested patients, you’ll be providing your patients with the point-of-view of satisfied patients from across the country.

The “Adolescent” marketing materials in your Practice Management kit have been designed to work with the other materials included in the kit. A brochure stand for the adult materials and an “Adolescent” brochure stand have been provided so you may display both sets of materials throughout your office at the same time.

Contact your Authorized Paragon CRT Laboratory or Paragon Customer Service at 1-800-528-8279 directly to order more literature.

On-hold messages are a great way to let your patients know about their newest vision correction option. An effective on-hold message can turn waiting time into education and result in patient inquiries. Below are a few suggested on-hold message scripts. You can use these or simply use them as a guide to create your own message, but don't miss this opportunity to market Paragon CRT®.

### **Option One**

Introducing the vision correction therapy that works while you sleep. Now that's a dream come true! It is Corneal Refractive Therapy with Paragon CRT.

Paragon CRT is a therapeutic contact lens that gently, temporarily reshapes your cornea while you sleep. You simply remove your lenses when you awake and experience great vision all day. Paragon CRT is new and FDA approved for all ages to correct myopia, also known as nearsightedness, with or without low to moderate astigmatism.

No more torn lenses, broken frames or discomfort sometimes associated with daytime contact lens wear. Whether you are playing sports or simply applying makeup, with Corneal Refractive Therapy nothing stands between you and excellent vision.

Stop dreaming about visual freedom and ask us to set up an appointment to see if Paragon CRT is right for you.

### **Option Two**

Do you want freedom from the hassles of daytime contact lenses and glasses? (Practice name) can offer you a safe, non-surgical, effective option – Corneal Refractive Therapy with Paragon CRT.

Paragon CRT is a therapeutic contact lens that gently, temporarily reshapes your cornea while you sleep. You simply remove your lenses when you awake and experience great vision all day. Paragon CRT is new and FDA approved for all ages to correct myopia, also known as nearsightedness, with or without low to moderate astigmatism.

When we come back, ask us about our free Corneal Refractive Therapy screening and find out if the freedom of Paragon CRT is right for you.

### **Option Three**

"I left my glasses on the bus". "I dropped a contact in the locker room". As a parent, you've heard them all. Now, there's a new option for your active adolescent. Corneal Refractive Therapy with Paragon CRT gives your son or daughter crystal clear vision all day just by wearing therapeutic contact lenses at night. With an approval from the FDA, Paragon CRT is the convenient vision correction option for your son or daughter and you. Ask if Paragon CRT is right for your adolescent when we come back on the line.

Phone script  
suggestions

**What is Paragon CRT®?**

Paragon CRT is a specially designed oxygen permeable therapeutic contact lens used in Corneal Refractive Therapy.

**What is Corneal Refractive Therapy?**

Corneal Refractive Therapy is a sophisticated non-surgical process that temporarily reshapes the cornea while you sleep. You remove the lenses when you awake and are able to go throughout the day without any other vision correction.

**How new is Paragon CRT?**

The idea of contact lens corneal reshaping is not a new concept. Previous corneal reshaping designs were only as successful as technology allowed. Paragon Vision Sciences has taken the recent advancements in computerized corneal mapping, computerized manufacturing, and oxygen permeable contact lens materials to produce a therapeutic contact lens design that is like no other. This has allowed Paragon CRT to become the one corneal reshaping modality that truly stands out and the first to earn FDA approval for nighttime Corneal Refractive Therapy.

**Is Corneal Refractive Therapy Permanent?**

No. It's temporary. If you stop wearing the lenses regularly while you sleep, your vision will return to its original state in as little as 72 hours.

**Can everyone wear Paragon CRT?**

Paragon CRT treats nearsightedness (myopia up to -6.00 diopters) with or without minor astigmatism (up to -1.75 diopters). And because there are no age restrictions on Paragon CRT, it may be the perfect option for any member of the family including active adolescents. The doctor will provide more information about Paragon CRT to see if it is right for you.

Paragon CRT therapeutic contact lenses are not yet available in bifocal prescriptions for presbyopia (which requires reading glasses or bifocals). At the doctor's discretion you may be fitted in a monovision mode (one eye corrected for near vision and one corrected for distance vision). You might still need reading glasses. However, since there are variations in patient physiology and visual needs, the decision for Paragon CRT, *at any age*, can only be made after a thorough eye exam and the recommendations of an eye care professional. At this time, hyperopia (farsightedness) is not correctable with Paragon CRT.

**How long does it take to reach good vision?**

Most patients have rapid improvement in the first few days of treatment and achieve nearly their optimum vision in 10 to 14 days.

**What do I do to see adequately in the period of time between when I start Corneal Refractive Therapy with Paragon CRT and when I achieve full treatment?**

It's important to understand that for a time after you have begun treatment, but before sufficient treatment is realized, your old glasses or contacts will no longer be the appropriate prescription. It may involve re-insertion of your Paragon CRT lenses for part of the day or some use of temporary soft lenses in different prescriptions. The doctor will discuss your options for visual correction during that period of time.

**Are there any risks involved with wearing Paragon CRT?**

There is a small risk involved when any contact lens is worn. It is not expected that the Paragon CRT lenses for contact lens Corneal Refractive Therapy will provide a risk that is greater than other contact lenses. There were no serious adverse events reported in the Paragon CRT FDA clinical study.

**Can I see with my Paragon CRT lenses in?**

Yes. One of the great features of the Paragon CRT lens is that if you get up in the middle of the night, you will be able to see perfectly. You will enjoy great vision with your Paragon CRT lenses on or off.

**How often will I have to replace my Paragon CRT lenses?**

Generally speaking, the Paragon CRT lenses will have to be replaced annually. However, depending on factors such as protein buildup, how well the lenses are taken care of, etc., the lenses may have to be replaced more or less frequently.

**How do I care for my Paragon CRT lenses?**

Your lenses should be chemically disinfected after every use (not heat). We will instruct you about which care system is best for you. Paragon Vision Sciences exclusively recommends Unique-ph® Multi-purpose solution.

**How much does Corneal Refractive Therapy with Paragon CRT cost?**

Our initial cost for Corneal Refractive Therapy with Paragon CRT is \$\_\_\_\_\_. This includes: (list products and services included in the fee).

We also offer optional payment plans, which we will be happy to review with you. Payments can be as low as \$\_\_\_\_\_ per month. Also, for subsequent years, the cost of Paragon CRT is about the same as regular contact lenses or glasses.

**Is Corneal Refractive Therapy painful?**

The therapy is not painful. Initially, you may have a slight awareness of the therapeutic lens. You will not feel the lenses when you sleep and there is no sense of physical corneal change.... just visual improvement when the lenses are removed.

**Is Corneal Refractive Therapy or Paragon CRT FDA approved?**

Paragon CRT is the first therapeutic lens design approved by the FDA for overnight contact lens Corneal Refractive Therapy for the temporary reduction of myopia. Paragon Vision Sciences, the manufacturer of Paragon CRT, received the final written approval on June 13, 2002. The issuance of this approval is the culmination of the most extensive clinical study to date to establish the safety and efficacy of contact lens corneal reshaping in overnight use.

**What is the difference between Corneal Refractive Therapy and Paragon CRT?**

Corneal Refractive Therapy is the *process* of using a therapeutic contact lens to reduce myopia by reshaping the corneal surface while you sleep. Paragon CRT is the *product* used for this therapy.

**Are there age restrictions for Corneal Refractive Therapy with Paragon CRT?**

No. The FDA placed no age restrictions on candidates for Corneal Refractive Therapy with Paragon CRT. Paragon CRT is being successfully performed on children 12 years old and younger. It can be a great option for children and teens that are active in sports activities or any other extra curricular activities.

Those who are older and presbyopic (requiring reading glasses or bifocals) may still be candidates for Paragon CRT. They may correct their distance vision with Paragon CRT and wear near vision glasses for close work. At the doctor's discretion you may be fitted in a monovision mode (one eye corrected for near vision and one corrected for distance vision).

Visual requirements due to age or activities can only be made after a thorough eye exam and recommendations of a Paragon CRT certified eye care professional.

**Are the Paragon CRT lenses difficult to insert or remove?**

These lenses are generally no more difficult to insert or remove than any other similar contact lens modality. You may want to instill comfort or rewetting drops prior to insertion of the lenses and immediately upon waking. The lenses must move freely prior to removal. If you have difficulty removing the Paragon CRT lens, there are lens removal aids available to assist this process.

**If I discontinue CRT, will my vision to return to normal?**

There are no recorded permanent corneal changes post-treatment. Generally, the more myopia being reduced, the longer it will take for the corneal curvature to return to normal. For instance, if your pretreated correction was -4.50D, it would take a few days longer to return to normal than if the pretreated correction was -1.50D.

**My driver's license is marked that I need corrective lenses to operate a motor vehicle. What do I do about that?**

Your eye care professional will supply you with a document that states you are participating in a visual therapy program that eliminates the need for corrective lenses while operating a motor vehicle. The document should have an expiration date for this treatment and you should have your driver's license updated with a new vision screening through your local DMV office to reflect this change, before the expiration date.

**What happens if I lose or damage a lens?**

Corneal Refractive Therapy is different than wearing regular contact lenses. If you discontinue wear for one night, your vision may be impaired the next day. Previously worn glasses or contact lenses may not help. Immediate replacement is necessary! Having a spare pair of lenses is strongly recommended.

**Do benefit programs cover Corneal Refractive Therapy?**

This is an elective procedure, and to the best of our knowledge is not usually covered by benefit programs. If regular contact lenses are covered under your vision care plan, Corneal Refractive Therapy may be partially covered. You should check with your benefits plan administrator.

**I suffer from "dry" eyes. Am I a candidate for Corneal Refractive Therapy?**

Only your eye care professional can determine if you are a CRT candidate. Many patients with slightly dry eyes do well with Paragon CRT. Since you are wearing the lenses only while sleeping, the closed eye state minimizes evaporative loss of tears and can give dry-eye patients suitable vision without compromising the ocular surface.

**I used to wear contact lenses, but stopped due to discomfort. Am I a candidate for Corneal Refractive Therapy?**

Paragon CRT lenses are worn at night while you are sleeping. This greatly reduces any discomfort normally experienced while wearing contact lenses during the day.

**I have astigmatism. Am I a candidate for Corneal Refractive Therapy?**

Paragon CRT is designed to correct myopia with up to 1.75 diopters of astigmatism. Each individual should be evaluated by a certified eye care professional to determine if Paragon CRT is right for your visual requirements.

**I wear glasses. Am I a candidate for Corneal Refractive Therapy?**

The transition from wearing only glasses to Paragon CRT should not be a concern. About 18% of the patients in the FDA study were non-contact lens wearers. The dropout rate related to discomfort was only 3.9%.

**How can I tell if I have the original Paragon CRT lenses?**

Each lens is laser marked to assure you and your eye care practitioner that you have the original Paragon CRT therapeutic contact lens.

## **PARAGON CRT® RIGID GAS PERMEABLE CONTACT LENSES FOR OVERNIGHT WEAR**

### **IMPORTANT:**

Paragon Vision Sciences, Inc., provides the following basic information about contact lens wear and Paragon CRT® lenses for you. If you are interested in Paragon CRT lenses, please see a licensed eye care professional certified in fitting the product. Based on your individual needs, your certified professional will determine if Paragon CRT lenses are right for you.

### **What is Paragon CRT?**

Paragon CRT is a unique rigid gas permeable contact lens designed to temporarily correct myopia (nearsightedness) by gently and reversibly reshaping your cornea while you sleep. You may then be able to go throughout the day without any lenses. Paragon CRT lenses are made from an overnight contact lens material in a special design intended for this purpose.

### **Can everyone wear Paragon CRT?**

Not everyone can wear Paragon CRT. This lens is intended for individuals with low to moderate myopia (nearsightedness up to -6.00 diopters) and moderate astigmatism. During the U.S. clinical study 121 subjects of the 205 enrolled completed nine months of lens wear.

How likely is it that Paragon CRT will work for me?

Of the 159 eyes targeted for 20/20 vision (who had this acuity with their best spectacles), 59% obtained 20/20 or better without other correction and 92% obtained 20/40 or better at 9 months. (20/40 vision is the acuity required in most states to drive without glasses). Sixty-seven percent of the subjects obtained 20/20 vision in at least one eye (their better seeing eye) and 94% achieved 20/40.

### **Is Corneal Refractive Therapy Permanent?**

No, it is temporary. If you stop wearing the lenses regularly while you sleep your lens-free vision will return to its original state in as little as 72 hours.

### **Who should not wear Paragon CRT?**

Persons who exhibit any of the following conditions:

- Inflammation or infection of the eye
- Any eye disease, injury, or abnormality that affects the cornea or surrounding tissue
- Any systemic disease that may affect the eye or be worsened by wearing contact lenses
- Allergic reactions of the eye, which may be caused or exaggerated by wearing contact lenses or use of contact lens solutions
- Eyes that are red or irritated, or suffer severe dryness

### **What are the risks of wearing Paragon CRT?**

There is a small risk involved when any contact lens is worn. It is not expected that the Paragon CRT Contact Lenses for Corneal Refractive Therapy will provide a risk that is greater than other rigid gas permeable contact lenses. Because this procedure is reversible some patients may notice changes in their vision late in the day.

**What are the risks of wearing Paragon CRT? (con't)**

The two most common side effects that occur in rigid contact lens wearers are corneal edema and corneal staining. It is anticipated that the same side effects will also occur in some wearers of Paragon CRT. Other side effects that sometimes occur in all contact lens wearers are pain, redness, tearing, irritation, discharge, abrasion of the eye or distortion of vision. These are usually temporary conditions if the contact lenses are removed promptly.

In very rare instances, infections of the eye, corneal ulcer, iritis, or neovascularization, corneal scarring, permanent decreased vision may occur. The occurrence of these side effects should be minimized or completely eliminated if proper lens care is exercised.

**How do I care for my lenses?**

Your lenses should be chemically disinfected after every use (not heat). Your eye care practitioner will instruct you about what care system is best for you. Your lenses should be replaced as your eye care practitioner sees fit.

**How long does it take to reach good vision?**

Most patients have rapid improvement in the first few days of treatment and have achieved nearly their optimum vision in 10 to 14 days. A small percentage of patients will not improve enough to function under all conditions without additional correction.

**What do I do in the period of time between when I start Paragon CRT and when I achieve treatment?**

It is important to understand that for a time after you have begun beginning treatment but before sufficient treatment is realized, your old glasses will no longer be the appropriate prescription. Your eye care professional will discuss what your options are for visual correction during that period of time.

**What are some important things for me to remember?**

If you feel like you are having a problem with your vision or contact lenses, immediately remove your lenses and call your eye care professional. Always follow the instructions your eye care professional has given you about lens wear, follow-up and care systems.

**What if I have questions about Paragon CRT?**

It is essential that you discuss any issues you may have about your eye health or contact lens wear with your eye care professional. If you need any further information about Paragon CRT lenses, please contact your eye care professional.

For more information, please call 1-800-528-8279, or find us on the web at [www.paragoncrt.com](http://www.paragoncrt.com)

Paragon CRT® is marketed and manufactured by:

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